

www.shoshanasupplementsolutions.com

SHOSHANA SUPPLEMENT SOLUTIONS

Product Portfolio 2024



Shoshana Supplement Solutions

Supplement Design and Formulation



Welcome Message
Table Of Contents
Behind the Brand
Vision & Mission
Timeline
Meet Our Teams
Section Breaks
Portfolio & Mockup
Testimonial
Chart, Infographic
Contact Information



Our Vision

What we do.

Here at Shoshana Supplement Solutions we are passionate about making the supplement industry accessible to everyone. Our service offers assistance every step of the way from design and formulation through to market research and labelling compliance.





We formulate..

Soft Gel



Gummy



Capsule



Powder



And more! If you have an idea, we are sure we can make it a reality.



Our Process



Consultation

We chat about your vision for your supplement, including colour, flavour, health claims, labelling, and budget.



Development

We start to develop your idea, contact our trusted manufacturers, and figure out all of the logistics.



Formulation

We finished formulating your supplement, and provide you with a product pack full of information about it.



Production

We connect you with the manufacturer but don't worry - we will still be on standby every step of the way!



Take a look at
some of our
favourite
formulations ...



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Soothing Bedtime Supplement

The Brief

- An all natural vegan supplement to aid with sleep
- European market
- Appealing to children
- Safe for children
- Client requested health claims on the label

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Soothing Bedtime Supplement



The Product

- Fruit-flavoured multi-coloured bears using fruit juice and fruit extracts
- Melatonin (1g)
- Health claim: “aids with sleep” and “regulates sleep cycle”

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Probiotic Gummy for Skin Health

The Brief

- A strawberry flavoured probiotic gummy
- Evidence backed ingredients that would help with skin
- Client requests “cute” shape, potentially berry shape



Probiotic Gummy for Skin Health



The Product

- Red-pink hearts dusted with starch for aesthetics
- Strawberry extract flavouring with beetroot powder for colour
- Using three probiotics associated with healthier skin
- Marketed alongside prebiotic counterpart



Vegan Collagen Powder



The Brief

- Client requested the product to be vegan, including packaging
- Should have a flavour strong enough to mask the taste of collagen
- Dosage should be clinically relevant
- Demographic is women over 65



Vegan Collagen Powder

The Product

- Collagen synthesized from *Corynebacterium glutamicum*
- Vegan society label
- Macha tea flavour
- Each serving 6g
- Includes Vitamin C for collagen synthesis





Contact Information

If you are ready to turn your supplement vision into a reality, contact Shoshana Supplement Solutions today.

Phone Number

00 44 7877 977 525

Email Address

info@shoshanasupplementsolutions.com

Social media

Shoshana Supplement Solutions

Website

www.shoshanasupplementsolutions.com