www.shoshanasupplementsolutions.com

SHOSHANA SUPPLEMENT SOLUTIONS

Product Portfolio 2024



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Shoshana Supplement Solutions

Supplement Design and Formulation



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Our Vision

What we do.

Here at Shoshana Supplement Solutions we are passionate about making the supplement industry accessible to everyone. Our service offers assistance every step of the way from design and formulation through to market research and labelling compliance.







We formulate..

Soft Gel





Gummy

Capsule





Powder

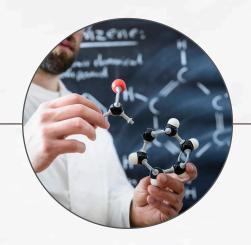
And more! If you have an idea, we are sure we can make it a reality.



Our Process









Consultation

We chat about your vision for your supplement, including colour, flavour, health claims, labelling, and budget.

Development

We start to develop your idea, contact our trusted manufacturers, and figure out all of the logistics.

Formulation

We finished formulating your supplement, and provide you with a product pack full of information about it.

Production

We connect you with the manufacturer but don't worry
- we will still be on standby every step of the way!



Take a look at some of our favourite formulations ...



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Soothing Bedtime Supplement

The Brief

- An all natural vegan supplement to aid with sleep
- European market
- Appealing to children
- Safe for children
- Client requested health claims on the label





Soothing Bedtime Supplement

The Product

- Fruit-flavoured multi-coloured bears using fruit juice and fruit extracts
- Melatonin (1g)
- Health claim: "aids with sleep" and "regulates sleep cycle"





Probiotic Gummy for Skin Health

The Brief

- A strawberry flavoured probiotic gummmy
- Evidence backed ingredients that would help with skin
- Client requests "cute" shape, potentially berry shape





Probiotic Gummy for Skin Health

The Product

- Red-pink hearts dusted with starch for aesthetics
- Strawberry extract flavouring with beetroot powder for colour
- Using three probiotics associated with healthier skin
- Marketed alongside prebiotic counterpart





Vegan Collagen Powder

The Brief

- Client requested the product to be vegan, including packaging
- Should have a flavour strong enough to mask the taste of collagen
- Dosage should be clinically relevant
- Demographic is women over 65

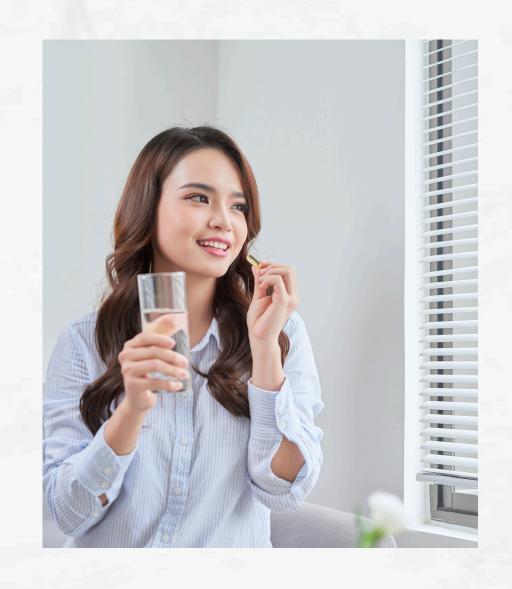




Vegan Collagen Powder

The Product

- Collagen synthesized from Corynebacterium glutamicum
- Vegan society label
- Macha tea flavour
- Each serving 6g
- Includes Vitamin C for collagen synthesis



Contact Information

If you are ready to turn your supplement vision into a reality, contact Shoshana Supplement Solutions today.

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